



Timeless

University of Missouri
Leadership Summit 2017 Bid Packet

About University of Missouri

Student Population: 34,000

APIA Population : 1.8%

Previous hosts: 2004, 2008, 2014

The University of Missouri is nestled in the quaint city of Columbia, halfway between Midwest metros Kansas City and St. Louis. The city with a population of around 200,000 was named one of the Top Ten college towns in the U.S. by Business Insider, Profacinate, and The Huffington Post for its affordability, student diversity and art and culture among other attributes.

Since its beginning in 1839, MU has made it a tradition to break free from tradition, starting with its reputation as the first state college west of the Mississippi River. MU founded the world's first journalism school, and has the honor of appointing the first female chancellor of any land-grant university in the nation. And no school shows more pride than Mizzou, home to the America's first homecoming.



APIA Organizations

Asian American Association

Alpha Phi Gamma

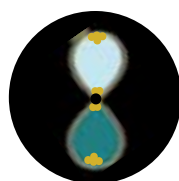
Kappa Pi Beta

South Asian Student Association

Filipino American Student Association

Asian Christian Fellowship

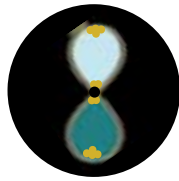
FourFront Council



Why “Timeless?”

“You don’t choose the times you live in, but you do choose who you want to be. And you do choose how you think.”

- Grace Lee Boggs



We chose the theme “Timeless” specifically for the Leadership Summit because we wanted a theme that encompasses what leaders are and what they can do in our community. We settled upon “Timeless” because we felt that..

1. The work of a leader is timeless
2. The impact leaders have on others is timeless
3. The fight for justice is timeless

We believe that “Timeless” is a theme that can help guide and support aspiring leaders of all stages throughout their journeys of making change.

Planning Committee

1. Chair

Oversee the planning committee and run bi-weekly meetings
Provide support for all chairs and hold each committee accountable
Act as a liaison to the MAASU Executive Coordinating Committee

2. Registration

Work with webmaster to create and test the registration form
Oversee the registration process
Oversee workshop pairings

3. Banquet & Entertainment Chair

Secure banquet venue, plan decorations and plan the banquet programming
Oversee contracts with entertainment and banquet food providers
Gather biographies for all entertainment

4. Finance Chair

Secure and maintain a feasible budget for the conference
Fundraise with local businesses, departments and campus organizations

5. Workshop/Speaker Chair

Oversee and contact workshop facilitators and keynote speakers
Maintain contact with all with workshop facilitators and keynote speakers

6. Small Group/Volunteer Coordinator

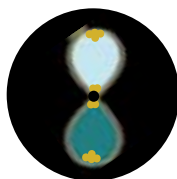
Recruit and train small group leaders
Find and coordinate volunteers to help set-up and clean up for conference

7. Public Relations

Design conference-related materials, including conference booklet
Create marketing materials, including promo videos

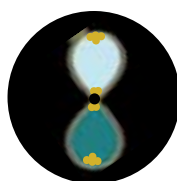
8. Webmaster

Design and maintain the conference website
Work with registration chair to oversee registration process



Conference Facilities

- 1. Jesse Wrench Auditorium** | (Opening Ceremony)
- 2. MU Student Center** | (Workshops)
- 3. Multicultural Center** | (Friday Night)
- 4. Stotler Lounge** | (Banquet)



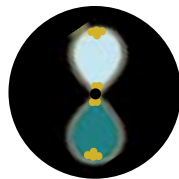
Proposed Schedule

Friday Night

- 6:30-10:00 p.m. --- Registration
- 6:30-10:00 p.m. --- Evening Activity

Saturday

- 7:30-9:00 a.m. --- Registration
- 9:00-10:00 a.m. --- Opening Ceremony
Keynote
- 10:00-10:45 a.m. --- First Small Group Meeting 1
- 11:00-12:15 p.m. --- Workshop 1
- 12:30-1:30 p.m. --- Lunch with Small Group
- 1:45-2:30 p.m. --- Workshop 2
- 2:40-3:55 p.m. --- Workshop 3
- 4:00-4:40 p.m. --- Small Group Meeting 2
- 6:30 p.m. --- Banquet Doors Open
- 7:00-9:00 p.m. --- Dinner
Keynote
Entertainment



Proposed Workshops

The Past

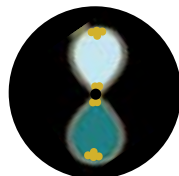
Colonialization and Modernity
APIA History
APIAs and Social Movements

The Present

Personalities and Leadership Styles
Intersectionality
Programming
Networking
Activism in the Now
Deconstructing Mission Statements
Allyship
Creating Spaces for APIA Experiences

The Future

Civic Engagement
Turning Passions into Careers
Career Options Round Table



Keynote Speaker



Bio: A community leader who focuses on the intersection of policy and the AANHPI community. He has also spent time engaging youth in public service on CAPAL as well as APIAVote.

Back-ups

Dr. Mun Choi Peter Limthongviratn
Richard Lui Audee Kochiyama-Holman
Christine Chen Marina Watanabe

Entertainment



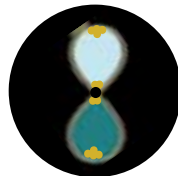
Bio: A poet and spoken word artist who has won numerous awards for his work. His works include aspects of his experience as a Japanese American.

Back-ups

Saymoukda Vongsay
Bambu
Here & Now
Hari Kondabolu
Norman Ng

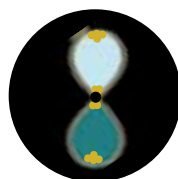
Proposed Costs

Facilities	
Stotler I, II & III (Stage equipment + Screens + Room Fee)	\$450
Jesse Wrench Auditorium (Podium + Microphone)	\$15
Student Center Workshop Rooms (Screen + Projector)	\$45
Subtotal	\$510
Printing & Marketing	
Conference Booklet + Name Tags + Forms	\$350
T-Shirts	\$1,000
Subtotal	\$1,350
Workshops + Entertainment	
Workshop Facilitators (Travel Reimbursement + Lodging)	\$2,000
Workshop/Conference Supplies	\$70
Banquet Performances	\$5,000
Subtotal	\$7,070
Banquet Dinner: University Catering	
Dinner + Glassware + Service Fee	\$4,100
Subtotal	\$4,100
TOTAL COST	\$13,030



Estimated Revenue

Registration	
Registration fee @ \$35 x 180	\$6,300
Registration fee @ \$15 x 18 (small group leaders)	\$270
Subtotal	\$6,570
Sponsorships (University)	
Asian Affairs Center	\$200
Chancellor's Diversity Initiative	\$500
College of Education	\$500
FourFront Minority Council	\$400
Multicultural Center	\$300
Legions of Black Collegians	\$195
Student Life	\$2,000
Estimated other revenue	\$2,000
Subtotal	\$6,095
Sponsorships (Local)	
Columbia Visitor's Bureau	\$500
Columbia Brookside	\$200
Columbia Reserve	\$500
Columbia District Flats	\$200
Columbia Campus Lodge	\$200
OCA St. Louis	\$750
Landmark Bank	\$200
Commerce Bank	\$200
Central Bank of Boone County	\$200
Callaway Bank	\$200
Subtotal	\$3,150
Sponsorships (Corporate)	
Monsanto	\$500
Walmart	\$500
Subtotal	\$1,000
TOTAL COST	\$16,815





Thank you!