



Executive Coordinating Committee 2017-2018 Application

Dear Applicant,

Thank you for your interest in applying for the 2017-2018 MAASU Executive Coordinating Committee (ECC). We commend you for recognizing your potential to be a driving force in the Asian Pacific Islander American (APIA) movement in the Midwest by leading MAASU in the upcoming year.

While in the process of renewing its 501(c)(3) non-profit organization status, MAASU is an organization that started in response to a need for political unity among Asian American students in the Midwest. Students felt there needed to be an organization that would support the growth of these organizations and organize APIA students in the Midwest for political activism. MAASU was formed to fill this responsibility.

The objectives of the Midwest Asian American Students Union are:

- To serve as a resource for schools interested in the establishment of APIA student organizations, APIA cultural centers and/or Asian American Studies programs.
- To promote leadership among APIA students through programs including, but not limited to, the Fall Leadership Retreat and Spring Conference.
- To address the educational needs and rights of the APIA community.
- To develop and maintain a channel of communication for APIA student organizations in the Midwest through e-mails, monthly newsletters, and networking opportunities.
- To assist and encourage APIA students to work toward social change, by providing a forum for social consciousness.
- To unite the APIA community across multiple identities.

Throughout the year we serve as a resource for schools across the Midwest region and beyond, acting on advocacy issues, creating programs to unite campuses over a common cause, offering career and higher education opportunities, and enabling schools to network with one another.

As governing members of MAASU ECC, you will be expected to be:

- Professional in representing MAASU as an individual and leader
- Committed to MAASU, your ECC peers and yourself with your role and duties
- Effective and timely in communicating with others
- Present at bi-weekly conference calls, meetings, retreats and conferences
- Committed advocates to serving the APIA community
- Selfless in improving and taking on difficult tasks to further MAASU's growth

Please visit <http://maasu.org/> for more information about our organization and review the following pages to learn more about the available ECC positions. We look forward to receiving your application!

Julie Wu

MAASU Executive Chair

chair@maasu.org



ECC Positions

Please read the following descriptions of different positions to determine how MAASU can best benefit from your competency and skills to further progress in the APIA community. These descriptions are not comprehensive of all that will be expected of you if chosen to serve on MAASU ECC. A certain level of time and commitment is expected of each ECC position and we hope you will aspire to go beyond the expected.

Chairperson (Filled)

- Plan and facilitate a summer and winter retreat for the Executive Coordinating Committee (ECC).
- Provide vision to each member of the ECC by supporting the established vision of MAASU.
- Coordinate with the host schools for the Fall Leadership Retreat and Spring Conference, and receive regular updates on the progress of conference planning.
- Update application files and Constitution when necessary.
- Venture into new projects that will provide stability in MAASU's future or financial future.
- Represent MAASU at as many other conferences as possible while maintaining ECC priorities.

Secretary (Filled)

- Document all MAASU meetings with ECC, MAASU Representatives and any other general assembly, assisting with the maintenance and record of files.
- Distribute minutes after meetings and collect responses to polls.
- Oversee newsletter content and publication.
- Update the MAASU listserv with new information from students and alums.
- Compile APIA-related resources for member schools and organizations to utilize.

Advocacy (Filled)

- Keep abreast of issues and organize mobilization on advocacy and education.
- Regularly update members of current issues that may affect students across the regions.
- Collect and provide information on issues to be distributed through various forms of media.
- Search for opportunities to develop coalitions with other minority groups.
- Contribute to programming initiatives surrounding timely advocacy-related teaching moments

Programming (1 position open)

- Establish programs in line with MAASU's vision/mission to provide unity across campuses.
- Plan at least 2 MAASU Mixers, one prior to LR and SC respectively. MAASU Mixers serve the purpose to bring together schools in a state/region for collaboration, networking and better understanding of MAASU.
- Draft program proposals to be distributed to member schools to aid in their understanding of the program and their involvement.
- Partner with Advocacy to identify potential programs to promote advocacy.
- Assist the Leadership Retreat and Spring Conference planning committees in organizing and planning events to develop MAASU programs not related to the LR or SC.

Public Relations (1 position open)

- Produce press releases, press packets, and marketing packages for all MAASU-sponsored events and provide these materials to member schools.

- Create regular newsletters and video logs with MAASU content to be distributed on the website, Facebook, YouTube, and other forms of media.
- Design *Member to Discover* posts to spotlight MAASU Representatives and member schools.
- Work with Technical Networking, Communications, Programming, and Advocacy for content and distribution.

Communications (1 position open)

- Establish relations with MAASU Representatives (M-reps).
- Be the liaison between ECC and M-Reps and distribute information to M-Reps on a timely basis.
- Promote interaction among M-reps, including M-Rep meetings and conference calls.
- Maintain, update, and expand database of M-Rep contacts at each member school, beginning with identifying the new M-Reps for the following academic year right after Spring Conference.
- Work with the Chairperson and Executive Director to ensure the information on new membership forms are updated in the M-Rep contacts list.

Membership Outreach (1 position open)

- Establish relations with new schools, communicating MAASU's mission and the benefits of becoming a member school.
- Research history of involvement of member and potential schools.
- Collaborate with Communications and Public Relations in M-Rep development, while collaborate with Programming to establish new programs.
- Help Communications connect with new member schools.

Fundraising (not open for 2017-18)

- Prospect, recruit, and develop potential MAASU partners and sponsors by maintaining close relationships with alumni, employers and other external organizations.
- Manage all communication between MAASU donors and sponsors, as well as coordinate an annual career fair at Spring Conference (SC).
- Work closely with the Chairperson and Spring Conference planning committee, especially the Finance Chairs.
- Work towards the advancement of MAASU as an organization, with a main priority geared towards fundraising and long-term partnership development with other organizations.

Technical Networking (1 position open)

- Update website content regularly and maintain archive of files.
- Aid host schools in hosting their conference website if necessary or forwarding capabilities.
- Create and maintain @maasu.org e-mails for each ECC member



2017-2018 Executive Coordinating Committee Application Round II

Email application and resume to Julie Wu at chair@maasu.org
Deadline to apply: **Friday, April 28 2017 at 11:59 pm CST**

Applicant Information

Full Name: _____ Desired ECC Position: _____
Date of Birth (MM/DD/YY): _____ Gender: _____
Ethnicity: _____
School: _____ City: _____ State: _____
Class Year: _____ Anticipated Graduation Date (MM/YY): _____

Contact Information

Phone: _____ Preferred Email: _____

Permanent Address

Address: _____ City: _____ State: _____ Zip: _____

Current Address (if different from above)

Address: _____ City: _____ State: _____ Zip: _____

Additional Information

1. Is your college/university a MAASU member school (if not, please explain why)?
2. Please list any dates and/or times, and reasons why you may be away from home/school between now and April 2017 (internship, co-op, study abroad, etc.):
3. Please list the MAASU Fall Leadership Summits (formerly 'retreats') and/or Spring Conference you have attended.

Resume

Attach a one page resume of extracurricular activities, leadership experience, volunteer work, honors, educational background and any other relevant experiences.

5. Who is one Asian Pacific Islander American that has impacted your life and why? (It can be someone who is living or dead, well-known or simply someone in your life.)

6. What is an issue in the APIA community that holds deep meaning for you and why?

7. List the following in order of **interest** from strongest to weakest with a short explanation of why **for your top choice only**:

- Planning content for APIA Heritage Month
- Building a strong Social Media Presence
- Increasing political activism among APIA youths
- Bringing awareness to mental health in the APIA Community
- Creating your own project (list what it is and a little blurb)

Please check all that apply:

I am a President of an organization or another leading role in a group

I can commit 4-5 hours a week on MAASU work

I will be able to keep sensitive information talked about on ECC private

I will be able to effectively manage my academics and MAASU position

I plan to come with an open mind and have fun on MAASU ECC

Things to prepare for Video Conference Call Elections:

- An elevator pitch no more than 30 seconds of what **you** think MAASU is and what it does for the community (there is no right or wrong answer)
- A speech no more than 2 ½ minutes long
- Be prepared for a Q&A session with current ECC members no more than 5 minutes long (may be shorter).

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You will receive a confirmation email when your application has been received. Thank you.
